

FOR IMMEDIATE RELEASE 12AM EASTERN

Comcast Kentucky announces addition of RFD-TV to Digital Classic lineup

Kentucky Channel 184
West Virginia Channel 176

Nashville, TN – May 29, 2008 -- Comcast Communications and RFD-TV, LLC announced today the Comcast launch of RFD-TV, available May 30, 2008, for Comcast Digital Classic customers in Kentucky, Eastern parts of West Virginia, and parts of Illinois.

“Comcast was one of the first major cable operators to recognize the value of RFD-TV. They have been a great distribution partner and we are pleased that the viewers in Kentucky and the Eastern parts of West Virginia will now be able to see why so many people are asking for RFD-TV,” said Ed Frazier, Chief Operating Officer for RFD-TV. “Our programming is truly different from what is offered by any other channel, and I am sure the Comcast viewers are going to be pleased.”

RFD-TV features a well-balanced variety of programming that serves the interests and needs of rural America. Within the past year, RFD-TV added *Ralph Emery “Live,”* the new *Crook & Chase Show* and *Imus in the Morning*.

Comcast is offering RFD-TV as part of its Digital Classic package on channel 184 in Kentucky, and on channel 176 in Eastern West Virginia. For more information or to upgrade your package, contact Comcast at 1-800-COMCAST.

Elizabethtown, KY; Vine Grove, KY; Glendale, KY; Cecilia, KY; Rineyville, KY; Radcliff, KY; Hodgenville, KY; Hardin County, KY; La Rue County, KY; Campbellsville, KY; Taylor County, KY; Leitchfield, KY; Clarkson, KY; Greenville, KY; Central City, KY; Powderly, KY; South Carrollton, KY; Draksboro, KY; Graham, KY; Beechmont, KY; Muhlenberg County, KY, Paducah, KY; Lone Oak, KY; West Paducah, KY; Ledbetter, KY; Kevil, KY; Metropolis, IL; Brookport, IL; Masaac County, IL; Bancroft, WV; Eleanor, WV; Nitro, WV; Poca, WV; Redhouse, WV; Saint Albans, WV; Winfield, WV; Barboursville, WV; Hurricane, WV; Lesage, WV; Ona, WV; Scott Depot, WV; Huntington, WV.

RFD-TV, LLC - Launched in December 2000, RFD-TV is the nation's first 24-hour-a-day, 7-day-a-week television network dedicated to serving the needs and interests of rural America. Programming includes a wide-variety of shows focused on agriculture, equine, rural lifestyle and traditional music offerings, which are uplinked via satellite from NorthStar Studios in Nashville, Tennessee. Currently, RFD-TV is distributed in over 31 million homes on DIRECTV, DISH Network, Mediacom, Charter, Suddenlink, Bresnan, and Comcast systems located in all 50 states. RFD-TV The Magazine, the

channel's companion publication currently has over 140,000 subscribers. RFD-TV The Theatre opened in March/2007 in Branson, MO. www.rfdtv.com.