



Jim Hendricks & Wide World of Horses Host Guich Kooch. Photo courtesy of Pro Management.

Guich Kooch Joins Wide World of Horses

Byars, Oklahoma ---- True South, LLC announced on October 21 that ***Wide World of Horses*** will be hosted by well-known actor and Texas personality Guich Kooch.

Kooch, of San Antonio, appeared in a wide range of movies, including *North Dallas Forty* and *Coal Miner's Daughter* and television programs ranging from *Laverne and Shirley* to *Walker, Texas Ranger*. Formerly a multiple-appearance guest on *Good Morning America*, *The Tonight Show* and the *Merv Griffin Show*, he co-hosted the *LA Sunday Show*, as well as the *Toni Tennille Show*.

A sixth generation Texan, born and raised on a ranch outside of Austin, Texas, Kooch attended Texas A&M University, where he earned a BA in English and worked on an MA in Texas folklore by collecting stories from children of slaves. After school he worked at various jobs including some small acting parts, school Headmaster, and restaurant manager. Kooch later bought the town of Luckenbach, Texas, along with his friend Russell "Hondo" Crouch, and organized the great Luckenbach World's Fair and the Luckenbach Women's Chili Cookoff.

Early on, the charismatic Kooch was spotted by casting director, Sherry Rhodes, who cast him in Steven Spielberg's *"The Sugarland Express."* Kooch made a career of playing good ole boys in many films and TV shows, perfecting it in the 1980's sitcom *"Carter Country."*

“We’re thrilled that Guich has agreed to host our initial *Wide World of Horses* programs, noted Cheryl Magoteaux of True South, LLC. “He’ll bring some fun to the format as we focus on the horse world.”

Koock was enthusiastic, as well. “I’m looking forward to this project. I think that *Wide World of Horses* will grow quickly.”

Set to begin on January 1, ***Wide World of Horses*** will air on RFD-TV Monday nights at 9:30 pm CST, as well as two other times each week. The 30-minute program will feature a broad spectrum of the equine world’s most exciting events and individuals.

For information on *Wide World of Horses*, visit www.wideworldofhorses.com. For information on the National Reining Horse Association and ***NRHA Inside Reining*** contact www.nrha.com.