



Wide World of Horses presents NRHA Inside Reining Debuts
January 8, 2007

Oklahoma City, OK – January 5 – The National Reining Horse Association (NRHA) is proud to announce the January 8th debut of its new television program on RFD-TV. The excitement is building for the very first episode of the *Wide World of Horses presents NRHA Inside Reining*.

The show will take you behind the scenes of some of the top reining ranches and facilities across the country. The new 30-minute program will offer viewers a unique look inside the sport of Reining; the reiners, their horses and the lifestyles they lead. You can also find tips on how to improve your Reining techniques as well as the tack you need to pull off those spins and sliding stops. Also in every episode, a special segment featuring your horse's health inside and out sponsored by Adequan.

In the January 8-9 episode, NRHA Inside Reining host Sam Houston will take viewers to Hendricks Reining Horses in Tioga, Texas. Million dollar rider Dell Hendricks explains why you should steer your horse with your hands and not your face. You'll also hear from Dell and his Dad, Jim Hendricks, about the Prime Time program at NRHA. It's a show you don't want to miss!

Wide World of Horses presents NRHA Inside Reining will air every other Monday night beginning this coming Monday, January 8th at 9:30 pm CST, as well as two other times each week on RFD-TV DISH Network Channel 9409 and DirectTV Channel 379. NRHA Inside Reining is produced by Sandbur Productions.